

### International Research Group on Wood Protection

### Invitation to join and participate

#### The objectives of IRG

- 1. To provide a platform to inform, debate and challenge.
- 2. To maximize the quality and impact of research into wood protection.
- 3. To encourage people to include wood protection in their decision making processes.
- 4. To provide information to decision makers of the benefits of using protected timber.
- 5. To interact with the IRG members and sponsors networks.

#### What some Sponsors say:

"The IRG provides both the scientific and business community in wood products protection access to technical information simply not available elsewhere, as well as to limitless opportunities for personal interactions with the world's most gifted research talent and ideas. Furthermore, the IRG's travel grant programs give developing scientists the opportunity for exposure to the established wood protection community, and growth opportunities that are unavailable outside the IRG." Dr Kevin Archer, Dir. R & D, Viance

As a leading innovation company in global wood protection, the meeting venue is always a serious destination for our regional experts." Frank Kicklighter, Global Head, Lonza Wood Protection "Koppers is a global wood protection company and has been an active member of IRG since the inception of the organization in 1969. Membership in IRG provides companies the opportunity to learn about innovative technologies that may ultimately lead to business opportunities. In the case of our company, this forum has resulted in establishing cooperative research activities with international organizations and scientists." Dr Jun Zhang VP Research Kopper Performance Chemicals

"We are a small company so we have to do something to keep an edge - IRG is where we get many ideas - We have at least 3 different commercial products and 2 patents that resulted from participation in IRG, not to mention the collaborative research we now have going on around the world with other IRG members." Dr Jeff Lloyd, VP R & D, Nisus Corporation

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# **Opportunity Overview**

The Executive Committee of the International Research Group on Wood Protection (IRGWP) offers your organization the opportunity to become a valued supporter.

Currently the IRG has more than 330 members from 55 countries, and for over 40 years, members have met annually to present, compare and discuss the latest developments and advances in the science of wood protection, as well as networking throughout the year. Membership of IRG, attendance at the conference and sponsorship support of this truly international group offers you and your company a unique opportunity. You will meet research and industry participants from all over the world, have the opportunity to promote your business, and establish key relationships with like-minded people. The benefits resulting from sponsorship are a very cost effective means of promotion, profile building, information gathering, indentifying research direction and business and professional networking. You have the opportunity of providing general sponsorship to the international organization, or local sponsorship to a specific meeting (or both).

Sponsorship will give your organization access to more than 5 000 papers on wood protection and related topics, promotion opportunities on the IRG and conference web sites, networking access to world leaders in the field, acknowledgments at functions and sessions, and for local sponsors the opportunity for personalized sponsorship of specific scientific prizes, gatherings or conference items.

We invite you to carefully consider the opportunities offered to your organization in the following pages. You will be supporting a prestigious international organization at which we shall provide every opportunity to help you reach your target market and meet your corporate objectives. If by some chance the following package is not suitable for you, please let us know so that we can design a customized package for your organization.

To become a sponsor, please contact the IRG Secretariat, confirm your interest and submit information as specified in the form on the back page of this information package.

Thank you for your consideration in sponsoring our organization.

Yours sincerely

Professor Joris Van Acker President, IRG

# About the International Research Group on Wood Protection

The International Research Group on Wood Protection (IRGWP) focuses on the latest developments in wood products protection by providing the opportunity to develop and foster interaction between scientists and other interested people from all over the world. IRG does this principally through its annual and regional conferences as well as working with different bodies active in the field. A core feature of the IRG organization is a cost structure that provides maximum value and output for our members and sponsors within a lean organization and fee structure. The IRG is only able to accomplish its mission through the generous and valued sponsorship of companies like yours and other organizations interested in wood protection.

Besides having access to the annual conference papers, sponsors have direct and free access to the online IRG Compendium and searchable database, consisting of over 5000 research papers that can be downloaded for use.

Another key part of the IRG's mission is to foster the development of young scientists who will provide the experts of the future. In this regard, at each annual conference we provide travel support to approximately 10 student first-time attendees, an invaluable investment in their future and the future of wood protection.

Understandably, when the IRG meets annually in different locations throughout the world, the meetings have a truly international application, and involvement by your company would result in the widest possible inputs and exposure for your company's representatives.

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- 5. To network with the IRG membership and members' networks.

For more information on IRG, please visit the web site: <u>http://www.irg-wp.com</u>

## About the IRG Annual Conference

The IRG Annual Conference is held in a different location throughout the world. In 2017, the conference was held in Ghent, Belgium. In 2018 it will be held in Johannesburg, South Africa, in 2019 in Quebec, Canada, and in 2020 in Slovenia, again demonstrating the truly international aspect of the Group.

The Annual Conference provides an opportunity to showcase the most up to date information on wood protection and practices from all over the world. The conference focuses on 5 areas of interest; the biology of wood deteriorating organisms, test methodology and assessment, wood protecting chemicals, wood protecting processes and the environmental aspects of timber protection.

The conference program has plenary, oral and poster sessions as well as providing opportunities for small group discussions.

International and local experts deliver keynote presentations that showcase developments and down-stream effects of wood protection.

The usual format for an IRG Conference is a Welcoming Reception held on the Sunday evening followed by plenary and working sessions on Monday through Thursday, culminating in a Conference Dinner on the Thursday night. An excursion mid-week offers delegates a break from the intense proceedings of the conference as well as further opportunities to network with other attendees.

### The Delegates

The intent of the Annual Conference is to bring people involved in all aspects of wood protection together to share and present new work and ideas as well as to foster networking.

Delegates include:

- University, Government and industry based researchers
- Wood protection companies
- Raw material suppliers & formulators
- Service providers to industry
- Quality assurance/testing bodies
- Wood processors
- Regulatory authorities

## **Benefits of Sponsorship**

Sponsorship will provide you with an outstanding opportunity for your organization:

- To gain exposure to international experts and their activities in the field
- To increase the presence and recognition of your organization with your target stakeholders
- To learn about emerging market trends and wood protection solutions through networking with industry and scientific delegates
- To gain new insights that could be the catalyst for new business
- To access key decision makers in a wide range of wood protection areas
- To showcase your organization's strengths, involvement, commitment and support of the industry
- To launch new solutions, products or services to a wood focused audience with decision making authority

# Sponsorship

The annual general sponsorship commitment is at present Swedish Kroner (SEK) 8500 (approximately \$1000 USD).

There are also numerous opportunities for every budget to create local sponsorship packages (South Africa in 2018) unique and exclusive to individual sponsors.

## **Application for Sponsorship**

Please complete the following information and submit to the IRG Secretariat:

Company Name	
Company Address	
Contact person	
Phone	
Email	
I am interested in additional sponsorship opportunities	Yes / No
Payment in single invoice immediately or on a specific date	

IRG Secretariat Box 5609 SE-114 86 Stockholm SWEDEN

Email: irg@ri.se

For additional information on personalised sponsorship opportunities contact Secretary-General Mats Westin by email at <u>irg@ri.se</u>